

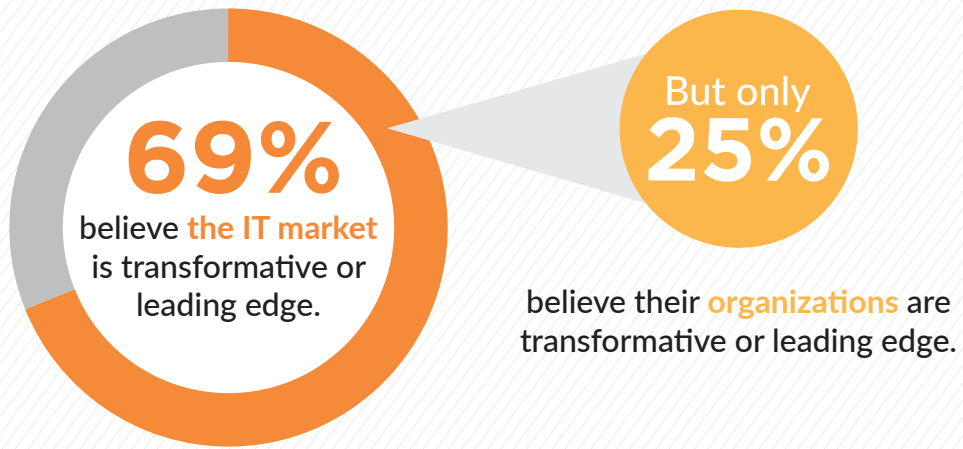
INSIGHT EXCHANGE IT EXECUTIVES

www.InsightExchange.tech

INNOVATION IN THE ENTERPRISE

Illuminas spoke with members of its Insight Exchange community to understand how Senior IT executives currently view innovation in the technology market compared to their own organizations – see what they had to say!

IT EXECUTIVES RECOGNIZE THE TECHNOLOGY MARKET IS OUT INNOVATING THE ENTERPRISE



TOP IT INNOVATORS ARE NO LONGER THE USUAL SUSPECTS

9 out of 10

IT executives say that Amazon and Google are leading the market in terms of innovation, suggesting that brands typically considered to be consumer-facing are now driving innovation in the enterprise space. Surprisingly, Microsoft came in at a distant third place.



Technologies considered leading edge

- AI
- Big data
- Cloud
- Cognitive computing
- HCI
- IoT
- Machine learning
- Mobility
- Robotics
- XaaS

ENTERPRISE INNOVATION SEEN AS MOSTLY EVOLUTIONARY

Top 3 Innovative Initiatives



"[Increase productivity with] collaboration technologies to utilize 24/7 productivity, introduction of improved alternate work/remote access for employee flexibility, introduction of telepresence and unified communications to enable quick team spin up for external client solutions and internal decision making."

"Largest innovation project is a big data project where scanners have been installed at multiple production line points to gather information on where we are experiencing material loss on the production line. Hard savings of \$20 million already obtained."

"We certainly are not on the leading edge of innovation but we are not stagnate either. Our IT budget doesn't allow for very current technology so innovation has a slightly older definition in our organization. For us innovation is implementing Chromeboxes for our web-based training computers rather than spending the money on a Windows system that needs to be updated and have additional software installed to protect it."

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